

## CALL FOR PAPERS VOL 25 Issue 3, 2017

### Special Issue on Mass Communication

#### Editors

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#### **Theme: Communication Studies and Social Sciences: A Multi faceted Relationship**

Communication studies are a rapidly evolving zone of research in today's media-driven world. What we know of the society and world, and how we react to it, is critically related to the use of communication technologies, from language to screen, and from text to digital media. It is almost impossible to handle a life without media and communication, as it is inter-related to every part of society and life.

Communication studies share interdisciplinary and multidisciplinary boundaries with most social science subjects such as Psychology, Sociology, Anthropology, Economics, and Political Science in direct and indirect ways. The research in these fields consists of the disciplined and systematic study of society and its institutions, and of how and why people behave as they do, both as individuals and in groups within society.

In the modern world, where media and communication shifts from traditional to digital, the field of social science research also goes through digital changes, condense and accelerate necessities, creating a vastly extended set of interfaces between academia and business, government and civil society. The upcoming special issue of PURJSS on Mass Communication seeks original research papers mainly focusing on evolution, current trends and future of social science research and practice within the backdrop of fast growing domain of media and communication technology.

The sub themes of the paper can cover following topics but not limited to these:

- Role of Mass Media in society
- Society & Media effects models
- Media, conflict and crisis
- News and public opinion
- Media and culture
- Social Media Communication Order
- Press as the fourth pillar
- Media literacy
- Journalism and democracy
- Communication for development
- Political Communication and democracy

#### **Submission details:**

Deadline for full paper: 15th Feb 2018

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